Why advertise with us?
The Students' Union in Portland Building is at the heart of University Park campus. With busy food courts and vibrant social spaces, it is the main social hub on campus, offering huge opportunities to engage with thousands of students.

34,000 Students

Over 400 Clubs & Societies

Over 43K Social Media Followers

£677m total economic impact generated by the University across Nottingham every year.

14,000 jobs supported in Nottingham annually by the University.

1 in 24 jobs in Nottingham is reliant in some part on the University of Nottingham.

5% of Nottingham's entire economy is driven by University activity.

42% of graduates in Medicine, Education, and associated courses will stay in Nottingham, compared to 20.5% of graduates on other courses.

16% of our alumni are still working in the city, and another 10% in the rest of the region 10 years after graduation.

30% of all international students attended East Midlands' universities in 2013 / 2014. The 8th largest international student body in England and the largest in the region.

The Students' Union in Portland Building is at the heart of University Park campus. With busy food courts and vibrant social spaces, it is the main social hub on campus, offering huge opportunities to engage with thousands of students.

£10,933 pa additional benefit to the Nottingham economy is delivered every year by every UoN student.

14,000 jobs supported in Nottingham annually by the University.

1 in 24 jobs in Nottingham is reliant in some part on the University of Nottingham.

5% of Nottingham's entire economy is driven by University activity.

42% of graduates in Medicine, Education, and associated courses will stay in Nottingham, compared to 20.5% of graduates on other courses.

16% of our alumni are still working in the city, and another 10% in the rest of the region 10 years after graduation.

30% of all international students attended East Midlands' universities in 2013 / 2014. The 8th largest international student body in England and the largest in the region.

43% of the University's total impact in the city is made up of the off-campus spending of our students.

1 in 24 jobs in Nottingham is reliant in some part on the University of Nottingham.

5% of Nottingham's entire economy is driven by University activity.

42% of graduates in Medicine, Education, and associated courses will stay in Nottingham, compared to 20.5% of graduates on other courses.

16% of our alumni are still working in the city, and another 10% in the rest of the region 10 years after graduation.

30% of all international students attended East Midlands' universities in 2013 / 2014. The 8th largest international student body in England and the largest in the region.

The Students' Union in Portland Building is at the heart of University Park campus. With busy food courts and vibrant social spaces, it is the main social hub on campus, offering huge opportunities to engage with thousands of students.

£10,933 pa additional benefit to the Nottingham economy is delivered every year by every UoN student.

14,000 jobs supported in Nottingham annually by the University.

1 in 24 jobs in Nottingham is reliant in some part on the University of Nottingham.

5% of Nottingham's entire economy is driven by University activity.

42% of graduates in Medicine, Education, and associated courses will stay in Nottingham, compared to 20.5% of graduates on other courses.

16% of our alumni are still working in the city, and another 10% in the rest of the region 10 years after graduation.

30% of all international students attended East Midlands' universities in 2013 / 2014. The 8th largest international student body in England and the largest in the region.

43% of the University's total impact in the city is made up of the off-campus spending of our students.

1 in 24 jobs in Nottingham is reliant in some part on the University of Nottingham.

5% of Nottingham's entire economy is driven by University activity.

42% of graduates in Medicine, Education, and associated courses will stay in Nottingham, compared to 20.5% of graduates on other courses.

16% of our alumni are still working in the city, and another 10% in the rest of the region 10 years after graduation.

30% of all international students attended East Midlands' universities in 2013 / 2014. The 8th largest international student body in England and the largest in the region.

Next generation of talent
We bring the brightest and best students to Nottingham.

1/3 of our employed graduates have found jobs in the region six months after graduation.

77% of our students were attracted to Nottingham by the University, or chose to stay here instead of moving away to study.

1/3 of our employed graduates have found jobs in the region six months after graduation.

77% of our students were attracted to Nottingham by the University, or chose to stay here instead of moving away to study.

830 graduates took up key worker roles in Nottingham and the East Midlands after graduation:
- 390 became nurses
- 240 became teachers
- 141 became doctors

250,000 University of Nottingham alumni now live in 195 countries across the world, providing the University and Nottingham with a global network of advocates and friends.

16% of graduates in Medicine, Education, and associated courses will stay in Nottingham, compared to 20.5% of graduates on other courses.

16% of our alumni are still working in the city, and another 10% in the rest of the region 10 years after graduation.

30% of all international students attended East Midlands' universities in 2013 / 2014. The 8th largest international student body in England and the largest in the region.

43% of the University's total impact in the city is made up of the off-campus spending of our students.

1 in 24 jobs in Nottingham is reliant in some part on the University of Nottingham.

5% of Nottingham's entire economy is driven by University activity.

42% of graduates in Medicine, Education, and associated courses will stay in Nottingham, compared to 20.5% of graduates on other courses.
A great way to keep your brand visible throughout the academic year – sponsorship provides an excellent platform from which to promote your values and keep your brand familiar with your target audience.

With over 400 societies, clubs and student-run businesses, an award-winning student radio station, magazine and nationally recognised theatre, not to mention our hugely successful annual events such as Graduation Ball and the Welcome and Kickstart fairs, the opportunities for sponsorship with University of Nottingham Students' Union are endless.

Whether you choose to sponsor a single event or activity, one of our societies or sports teams for the year, we have a number of attractive opportunities to suit your business needs and your budget.
Our Welcome and Kickstart Fairs are open to all students at the University of Nottingham.

Taking over the Portland Building at the heart of University Park campus, and also offering smaller fairs at our Jubilee, Derby, and Sutton Bonington campuses, the fairs offer unrivalled direct engagement with our students. This is a great way to enhance engagement with your brand and sustain brand image with students throughout the academic year.

We would be happy to discuss your needs and tailor a package to meet your requirements.

Where does it all go?

For every £1 spent in our SU shops, bars and services, 10% goes back to students.

* Which is reinvested into societies, sports, activities and services.
Our student body is very engaged with our various social media channels, so tapping into this is a great way to get them talking about you. We can tailor a social media plan to suit your needs and your budget. Just contact us to discuss requirements and availability.

Social Media

Website
We can direct students to your business online through the Students’ Union website – 24 hours a day, 7 days a week. Web banners are eye-catching and bold, and feature in a highly visible area on the homepage, next to our social media feeds.

www.su.nottingham.ac.uk

Digital Displays
If you really want to get noticed, why not advertise on our cross-campus digital displays? We have 22 screens in lots of locations around our campuses and halls of residence where students meet and socialise. With either a static or animated advert, this is an excellent way to reach thousands of students every day.

Promotional Stands
Promotional stands are ideal opportunities for engaging with students face-to-face throughout the year. Whether you’re distributing literature or handing out samples, building a real opportunity to leave a lasting impression on our students.

E-Newsletter
Our E-Newsletter is a fortnightly publication sent out to our whole student body, giving them a snapshot of upcoming events and activities. With an open rate of 23.6% and just one space allocated for commercial clients, this is a great way to get your message delivered right into thousands of inboxes from a source they trust.

Insight
Our Insight team are market leaders on student perspective in Nottingham. With half of our students engaged in research opportunities compared to 10% at other Students’ Unions, we can help you get new and current products with students, and measure the success to inform further opportunities. We have already worked with local council, other universities, and eBay amongst others. Find out how to boost your campaign with insight today.

Ambient Media
Flyering, hanging adverts, pop-up banners and table vinyls are effective methods of showcasing your latest offers and products. They’re also a great way to keep your message current and in the minds of your audience.

Bespoke Events
Our beautiful open campuses provide the perfect location for your bespoke event. Whether it is an assault course, pop-up café, or a car in our Portland Building, we can tailor the package to match your creativity.

Print Shop
Our on-site print shop has been providing services all year round for customers in the wider community as well as the University, for over 40 years. From business cards to posters and banners, our high-quality printing service will help you reach your audience while also supporting the Students’ Union.

...the only thing we don’t use is carrier pigeons.
The Students’ Union has a number of facilities to suit the requirements of your future event, each with bespoke options available according to your needs.

All of our spaces have separate entrances and exits from the main building, gender neutral toilets and full disabled access.

Contact us today to begin planning your event.

Our largest space The Studio is an open-plan space suitable for conferences, trade shows and networking events. With a capacity of 250, and optional furniture along with AV facilities, The Studio is perfect for your large-scale function.

The Fishbowl is our purpose-built meeting room. With large windows and colourfell decoration, conference table with a capacity of 10 seated or 20 standing, and AV facilities, the Fishbowl is a great space for sharing creative ideas with your team. It can also be booked alongside one of our other spaces as a separate break-out room.

The Garden Terrace is the newest addition to our events spaces in the Portland Building. Offering fantastic views over Highfields Park, outdoor heating, a pop-up bar and raised stage, the Garden Terrace is a great space for your networking and welcome event.

Mooch is our on-campus bar, Mooch is available for hire for celebrations, parties, and private functions. With a large video screen ideal for film and video, a smaller televisions set around the bar, a raised staging area and fully licensed bar, Mooch has previously hosted elections night results and sports streaming events.

Studio Live is our unique performance and presentation space. With retractable raised seating, optional stage, full AV facilities and a capacity of 190, Studio Live is ideal for your team exercises, live performances, or seminars.